

ABOUT

HEY! I'M A DESIGNER AND GAMER BASED IN LISBON, INSPIRED BY THE GREATNESS OF DESIGN AND VIDEO GAMES

CONTACT

@ALEXMDALMEIDA
ALEXANDREMARTINSDALMEIDA@GMAIL.COM
+351 916 903 240

SKILLS

UX & UI DESIGN
BRANDING
USER-CENTERED DESIGN
PROTOTYPING
STYLEGUIDE
DESIGN STRATEGY
DESIGN SYSTEMS

EDUCATION

- OCT - DEC 2023
ELVTR - UX/UI FOR GAMING WITH IVY SANG
- SEP - MAR 2017
EDIT. DISRUPTIVE DIGITAL EDU. - DIGITAL INTERACTION DESIGN
- SEP - JUN 2014
ISEC UNIVERSITY - GRAPHIC DESIGN AND PRODUCTION

EXPERIENCE

SENIOR PRODUCT DESIGNER

INNOVATION MAKERS // MAI 2023

- COLLABORATED WITH THE PRODUCT DESIGN TEAM TO THE DIGITAL REVAMP OF A BAKING ONLINE B2C PLATFORM FOR BANCO BAI IN ANGOLA
- DESIGNED AND IMPLEMENTED NEW USER STORIES AND FUNCTIONALITIES FOR THE B2C BANKING ONLINE PLATFORM FOR BANCO BAO IN ANGOLA
- CREATED THE UX UI FOR THE NEW ONLINE VERSION BANKING PLATFORM FOR ACCESS BANK IN MOZAMBIQUE

UX UI SENIOR DESIGNER

DELOITTE // JAN 2018 - MAI 2023

- DESIGNED AND IMPLEMENTED DIGITAL EXPERIENCES FROM IDEATION TO LAUNCH
- LED/CONTRIBUTED TO CREATIVE DIRECTION AND UX UI DESIGN FOR PLATFORM BUILDS
- CREATED 10+ B2B, B2C DIGITAL PRODUCTS
- LEAD UX UI DESIGNER OF THE COE OUTSYSTEMS GROUP FOR 2 YEARS
- LED INITIATIVES SUCH AS MONTHLY COE NEWSLETTER, INTERNAL BRAND PRESENTATION TEMPLATES AND LOGOS, BOOKING MEETING ROOMS APP AND HR INTERNAL PLATFORM
- COLLABORATED WITH MARKETING TEAM TO DESIGN AND CREATE AN INTERNAL SOCIAL MEDIA APP FOR DELOITTE PORTUGAL
- CONDUCTED UX UI TRAINING COURSE FOR THE UNITEL OUTSYSTEMS TEAM IN ANGOLA
- NOTABLE PROJECTS: DELOITTE PORTUGAL, STOLT TANK CONTAINERS, NIKE NL, NOS, LIDL JERÓNIMO MARTINS, SPAR, GRUPO NORS, EDP, SONAE, DHL, SOGRAPE, NAVIGATOR, BENTLEY, DAIMLER, HOSPITAL LUSÍADAS, UK GOV

JOB EXPERIENCE

MAY 2015 // 2024

- SENIOR PRODUCT DESIGNER AT INNOVATION MAKERS
MAY 2023 - OCT 2023
- UX UI DESIGNER AT DELOITTE PORTUGAL
JAN 2018 - MAY 2023
- WEB DESIGNER OUTSOURCING AT ERLOG - LISBON
JUN 2017 - AUG 2017
- FREELANCE DESIGNER
FEB 2016 - JUN 2017
- GRAPHIC DESIGNER INTERNSHIP AT BRANDSCAPE - LISBON
SEP 2015 - FEB 2016
- GRAPHIC DESIGNER INTERNSHIP AT TERRADESIGN - LISBON
MAY 2015 - SEP 2015